



**Bold new plays.  
Timeless classics.  
Since 1936.**

## *our mission*

Formed in 1936 by a number of prominent playwrights and theatre agents, Dramatists Play Service, Inc. (DPS) was created to foster national opportunities for playwrights by publishing affordable editions of their plays and handling the performance rights to these works.

Dramatists Play Service, Inc. has since grown steadily to become one of the premier play-licensing and theatrical publishing agencies in the world. Offering an extensive list of titles that includes many of the most significant plays of the past century, DPS preserves the rich history of drama.

Dramatists Play Service, Inc. works with thousands of theatres to ensure the future vitality of the theatre. We are committed to providing a home for established writers and to nurturing new playwrights of exceptional promise.

## *social media*



14.5k

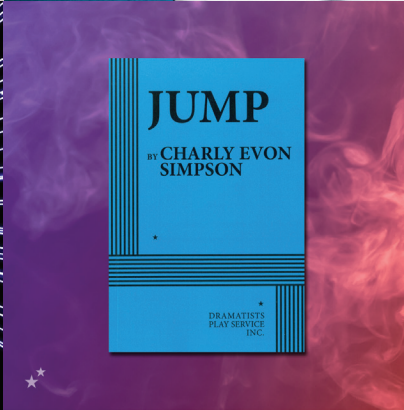
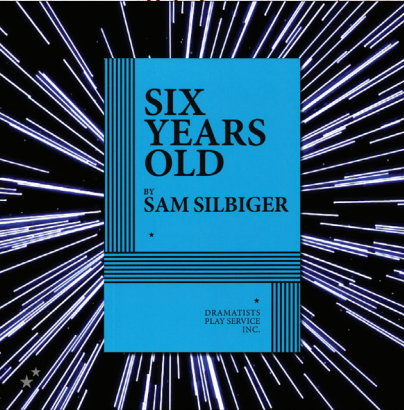
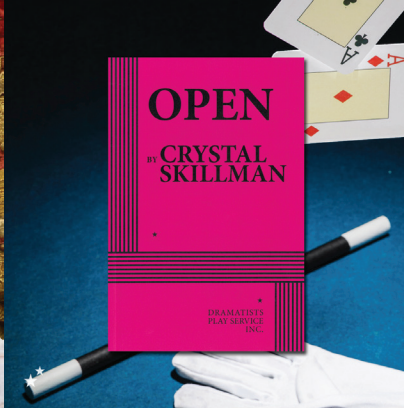
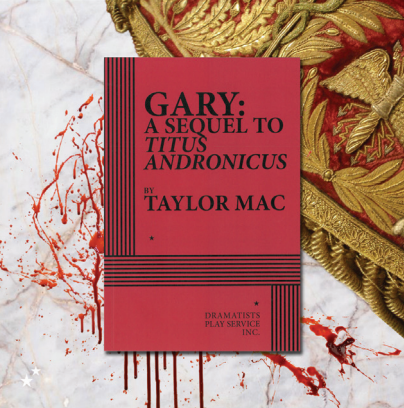


11.1k



5.2k

**[www.dramatists.com](http://www.dramatists.com)**

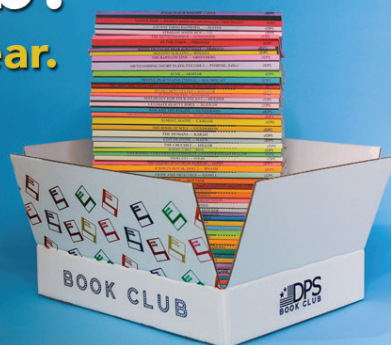


We gained over 3400 followers on Instagram in 2020 and are now at 11.1K followers.

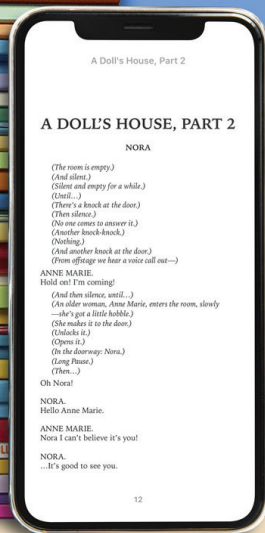
Our 2020 social media ad campaigns Purchase Conversion Value was \$106,227 against a \$14K spend with a ROAS of 7.3



Join the Club!  
7 plays, 4 times a year.

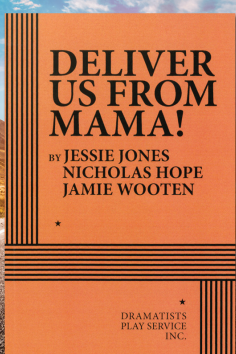


DPS Book Club doubled subscribers in 2020, now with over 1600 members.



We launched an ePub social media ad and saw a **44.6% increase** in ePub sales in 2020 compared with total 2019 sales.

**DPS On Air** launched on YouTube and IGTV in March 2020 and already have over **437 subscribers**.



Two Free Shipping Weeks in March and April 2020 increased average sales by **139%** during the first sale from the previous week's sales.

